

ERA Benelux N.V.

EXHIBITORS IN THE SPOTLIGHT

An exhibitor in the very first edition of ReMaTec in 2001, ERA Benelux is celebrating its 10th anniversary in 2011. ReMaTec is the exception for this expanding Belgian company in that ERA does not usually exhibit at other automotive shows. Stefaan Vandebussche, the Managing Director of ERA Benelux explains: "ERA prefers to invest in product development, automation and catalogue data for TecDoc and Aldoc. The customer sees a direct result of this and values it."

So why is ReMaTec the exception? "The first edition of ReMaTec in 2001 coincided with the founding of ERA and was a great platform to announce our presence in the market," says Stefaan Vandebussche. "On the show floor we met quite a few of our long-term clients with whom we have built a strong business relationship over the past ten years. Our participation this year is a way to thank our clients

from day one for their loyalty to our company and welcome new ones. It is also a sign to the market that after ten years we are still going strong - as enthusiastic as ever."

ERA will present five product groups at the show: steering racks, steering pumps, air-conditioning compressors, brake calipers and



Stefaan Vandebussche

driveshafts as well as the recently introduced product group EPS steering columns. Stefaan Vandebussche explains the philosophy behind the new stand: "Our stand has a central tower with six arms, each of which holds a display representing a different product group. We look forward to demonstrating all our products to the ReMaTec visitor."



Special hotel offer for ReMaTec2011

For readers of ReMaTecNews, Amsterdam RAI's hotel and travel partner has arranged a special hotel offer for visitors and exhibitors to the ReMaTec2011 show on June 19-20-21.

The offer provides attractive discounted rates at the Best Western Apollo Museum Hotel in the heart of Amsterdam. This hotel is located close to all major attractions, such as the world famous Leidseplein, the Rijksmuseum with Rembrandt's legendary painting, The Night Watch, and the Van Gogh Museum with the world's largest collection of Van Gogh's paintings and drawings.

At a room rate of just € 130 per night (excluding breakfast & city tax) exhibitors and visitors to the remanufacturing industry's most important event in 2011 will be able to get the most out of their stay. And don't forget - you can bring your partner along at very little extra cost as the room rate applies to double occupancy.

To take advantage of this excellent offer, please submit your reservation request to hotelservice@rai.nl referring to ReMaTecNews.